

FOR IMMEDIATE RELEASE

Date: November 22, 2011

Contact: Michelle Sterling

Phone: 419-222-7767

Email: sales@signpro-lima.com

Sign Pro Imaging Certified
as a Woman Business Enterprise

Sign Pro of Lima, Inc. of 404 Brower Road, Lima, Ohio had been certified as a business owned and controlled by a woman by the National Women Business Owners Corporation (NWBOC).

This certification was based on the Standards and Procedures of the National Women Business Owners Corporation, the first national certifier of Women Business Enterprises (WBE). NWBOC is a national 501(c)(3) not-for-profit corporation, and is the first third-party, national certifier providing WBE Certification.

“Certification provides a marketing opportunity for women business enterprises to participate in outreach programs,” says Michelle Sterling, President. “In addition, this program will enable us to develop relationships with larger companies and create opportunities for future partnerships with both public and private companies”.

Sterling, originally from Delphos, purchased the business in 1999 after procuring her degrees in Graphic Design and Business Marketing from Ohio Northern University in Ada, Ohio. Sign Pro opened their doors in 1996 at 1259 N. Cole St. in Lima and Michelle Sterling was part of that opening team. Sterling recently guided Sign Pro through their third major expansion, moving to a larger location at 404 Brower Rd., adding additional equipment and creating new jobs in the Lima area.